



# 2013 Kentucky eHealth Summit

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**“This final omnibus rule marks the most sweeping changes to the HIPAA Privacy and Security Rules since they were first implemented. These changes not only greatly enhance a patient’s privacy rights and protections, but also strengthen the ability of my office to vigorously enforce the HIPAA privacy and security protections, regardless of whether the information is being held by a health plan, a health care provider, or one of their business associates.”**

**HHS Office for Civil Rights Director,  
Leon Rodriguez**

## 45 CFR 160.130(3) Business Associate includes

(i) A Health Information Organization....

(ii) A person that offers a personal health record to one or more individuals....

(iii) A subcontractor that creates, receives, maintains, or transmits PHI on behalf of the BA

## 45 CFR 160.308(b)

The Secretary may conduct a compliance review to determine whether a covered entity or business associate is complying with the applicable administrative simplification provisions in any other circumstance.

# Civil Penalties

Up to  
\$1.5 million  
fine

- Multiple violations due to willful neglect not corrected of an identical requirement or prohibition made during the same calendar year

\$10,000 for  
each violation  
may not  
exceed  
\$250,000

- Violation was due to willful neglect, corrected, violation of an identical requirement or prohibition during a calendar year

\$1,000 for  
each violation  
may not  
exceed  
\$100,000

- Violation was due to reasonable cause and not willful neglect of an identical requirement or prohibition during a calendar year

Up to \$25,000  
fine

- Single violation of a provision, or can be multiple violations with a penalty of \$100 as long as each violation is for a different provision

# Criminal Penalties

Up to \$250,000 fine  
up to 10 years  
imprisonment

Wrongful disclosure  
of IIHI committed  
under false pretenses  
with intent to sell  
transfer or use for  
commercial  
advantage, personal  
gain, or malicious  
harm

Up to \$100,000 fine  
up to 5 years  
imprisonment

Wrongful disclosure  
of individually  
identifiable health  
information  
committed under  
false pretenses

IIHI Individually Identifiable Health Information

Up to \$50,000 fine

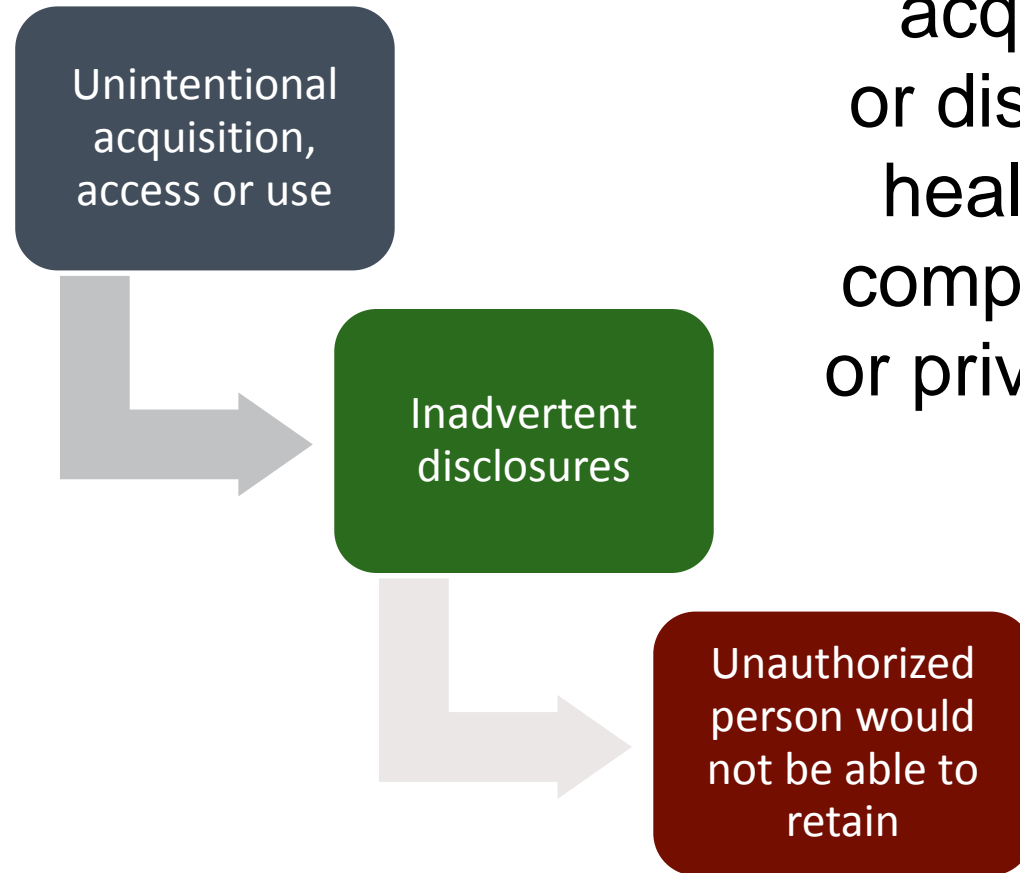
Up to 1 year imprisonment

Wrongful disclosure of  
individually identifiable  
health information



# Breach by a Different Name

## Three Exclusions



Breach means the acquisition, access, use or disclosure of protected health information which compromises the security or privacy of the protected health information.

**Unless the CE or BA demonstrates that there is a low probability the PHI is compromised based on a risk assessment of the following factors:**

**1**

- The nature and extent of the PHI involved (identifiers and likelihood of re-identification)

**2**

- PHI actually acquired or viewed

**3**

- Extent the risk to PHI has been mitigated

**If PHI is encrypted there is no breach**

**Burden of proving there is not a breach is on KHIE**

# Breach Criteria Met

## Less than 500

- Notify HHS yearly, credit monitoring, notify patient

## More than 500

- Notify HHS immediately, credit monitoring, notify patient
- Notify all local media outlets

\$214.00 to \$194.00 per  
record to remedy

## Data Breach Mop Up



**Average cost per record of  
a data breach is \$194.00  
to \$214.00 per record**

**Notification**

**Credit  
Monitoring**

## Health Insurance Portability and Accountability Act of 1996

### Five Titles

Administration  
Simplification

Privacy

Final Rule for HITECH  
released 1-18-2013  
effective date 3-26-  
2012 final 9-23-2013

Security

American Recovery and Reinvestment Act (ARRA)  
contained the Health Information Technology for  
Economic and Clinical Health Act (the HITECH Act)

# Kentucky Data Breach 2010-2012

**11**  
laptop or  
portable  
devices



**17 Kentucky  
incidents**  
**Over 500 records  
required  
reporting to HHS**

**78,844  
patients  
affected**

# HITECH changed KHIE

One

- Business Associate status for HIE

Two

- Same level of diligence as Covered Entity

Three

- Executives personally liable

Four

- HHS, through OCR, without cause, can conduct unannounced audit

# Remained the same for KHIE

One

- KHIE can only use PHI for the purposes it was shared by the covered entity

Two

- KHIE must assume responsibility to safeguard PHI from misuse

Three

- KHIE must comply with covered entity's obligation to provide patient with access to their health information

Four

- KHIE must assess risk and mitigate

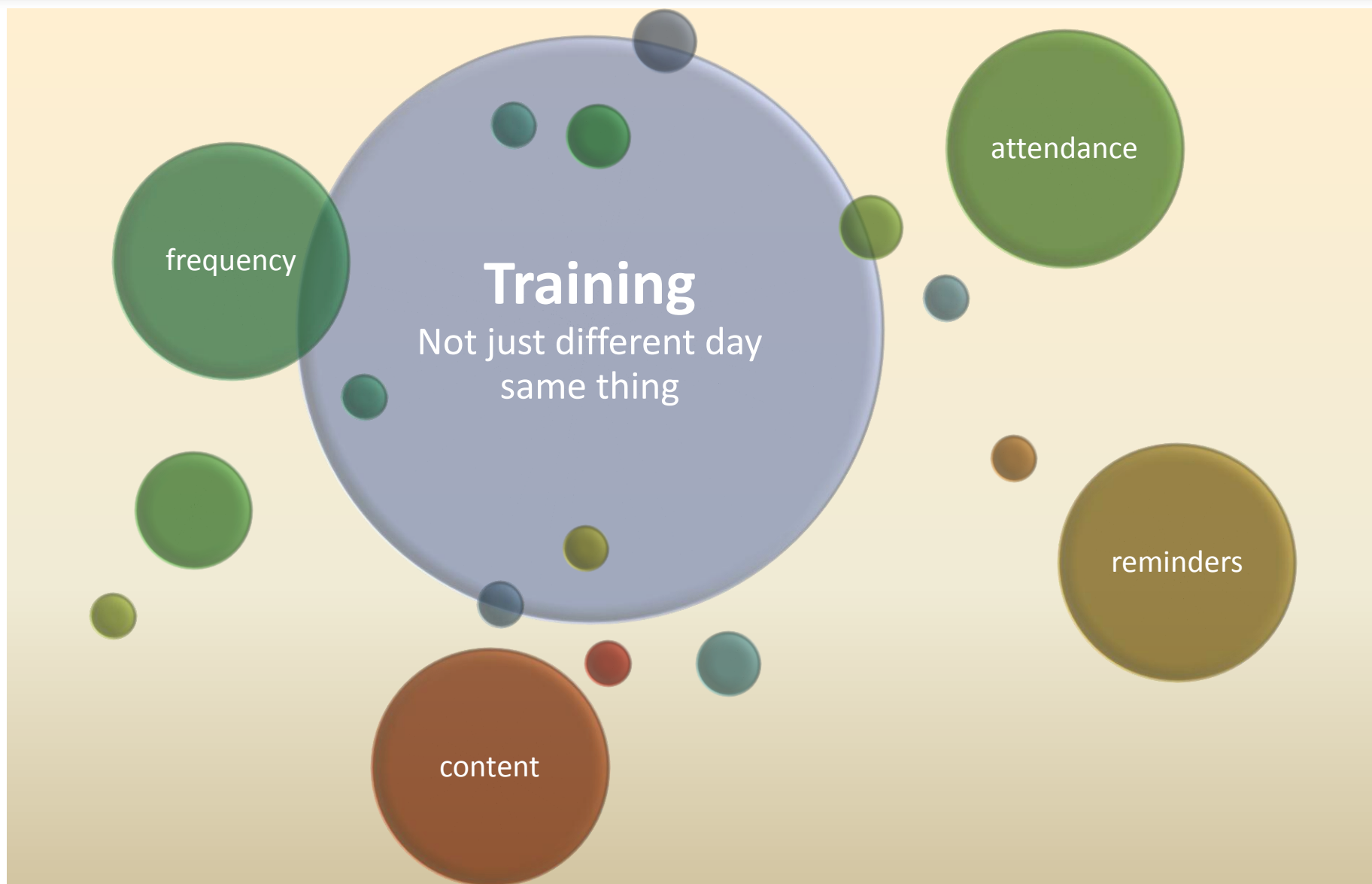




## Who can file a HIPAA complaint?



Anyone who believes there has been a HIPAA violation can file a complaint with HHS up to 180 days after they first become aware of the perceived lack of compliance and they can go back six years. 45 CFR 160.306



## Manage the Privacy Rule by use of Policies and Procedures

<http://KHIE.ky.gov>

**KHIE**

<http://www.chfs.ky.gov/os/oats/policies.htm>

**OATS**

<http://technology.ky.gov/governance/Pages/policies.aspx>

**COT**

## First fine for less than 500 records

Hospice of  
North Idaho

- 440 records
- Lost laptop

No risk assessment therefore no appropriate measures to address the risk or to maintain the appropriate security measures.

\$50,000 fine, Corrective Action Plan

CAP required employer to enforce policies and sanction policy violations

# Los Angeles Times

## UCLA pays \$865,500 to settle celebrity medical record snooping case

July 7, 2011

**“Settlement with U.S. regulators also call for UCLA to retrain staff and take steps to prevent future breaches. Some staff have already been fired for viewing the records of Farrah Fawcett, Michael Jackson and others.”**

UCLA Health System has agreed to pay \$865,500 as part of a settlement with federal regulators announced Thursday after two celebrity patients alleged that hospital employees broke the law and reviewed their medical records without authorization.

Federal and hospital officials declined to identify the celebrities involved. The complaints cover 2005 to 2009, a time during which hospital employees were repeatedly caught and fired for peeping at the medical records of dozens of celebrities, including Britney Spears, Farrah Fawcett and then-California First Lady Maria Shriver.

The employee was not named in the agreement, and the hospital spokeswoman declined to identify who it was. But the timing and description of the alleged violations cited in the agreement suggest that it may have been Lawanda Jackson, an administrative specialist at Ronald Reagan UCLA Medical Center who was fired in 2007 after she was caught accessing Farrah Fawcett's medical records and allegedly selling information to the National Enquirer.

Jackson later pleaded guilty to a felony charge of violating federal medical privacy laws for commercial purposes but died of cancer before she could be sentenced. [Fawcett died of cancer](#) in 2009.

# Office of Civil Rights



Part of the U.S. Department of Health and Human Services

Enforces civil rights from health care providers receiving federal financial assistance from HHS, one of the most active federal regulators

- Where does your data reside?
- Who has access to PHI?
- How do you restrict access to PHI?
- How does your agency train your employees?

Year	Issue 1	Issue 2	Issue 3	Issue 4	Issue 5
2010	Impermissible Uses & Disclosures	Safeguards	Access	Minimum Necessary	Notice
2009	Impermissible Uses & Disclosures	Safeguards	Access	Minimum Necessary	Complaints to Covered Entity
2008	Impermissible Uses & Disclosures	Safeguards	Access	Minimum Necessary	Complaints to Covered Entity
2007	Impermissible Uses & Disclosures	Safeguards	Access	Minimum Necessary	Notice
2006	Impermissible Uses & Disclosures	Safeguards	Access	Minimum Necessary	Notice
2005	Impermissible Uses & Disclosures	Safeguards	Access	Minimum Necessary	Mitigation
2004	Impermissible Uses & Disclosures	Safeguards	Access	Minimum Necessary	Authorizations
partial year 2003	Safeguards	Impermissible Uses & Disclosures	Access	Notice	Minimum Necessary

